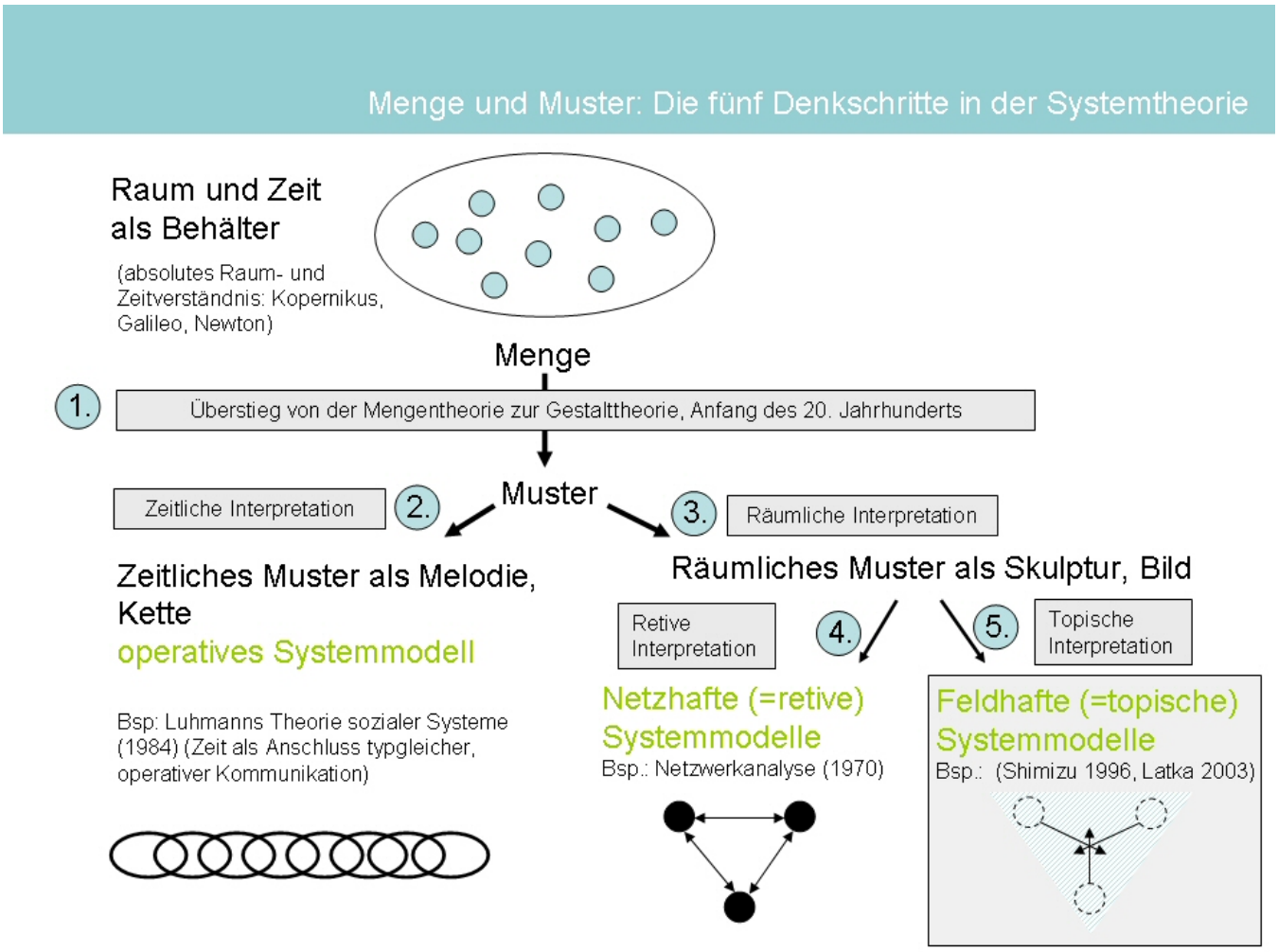Menge und Muster